**3.01 Business Uses of Multimedia** **Activity**

Directions: Provide the below requested information from a CD or website about the uses of multimedia for a company. It is better to use businesses CD’s or websites that included animation, sound, and video elements.

|  |  |  |  |
| --- | --- | --- | --- |
| **Company Information** | **Company 1** | **Company 2** | **Company 3** |
| Name of business |  |  |  |
| URL of business |  |  |  |
| Major function of business |  |  |  |
| Describe how the business uses multimedia on its web site (include if animation, sound, and video were used). |  |  |  |
| What changes are recommended for the use of multimedia? |  |  |  |
| Rank the three businesses’ use of multimedia 1-3 (1 is the best-3 is okay) |  |  |  |